

REPLICATION FILES FOR
“NO GENDER BIAS IN AUDIENCE PERCEPTIONS OF MALE AND FEMALE
EXPERTS IN THE NEWS: EQUALLY COMPETENT AND PERSUASIVE”

September 2021

This document describes the files needed to reproduce the results reported in the article:
Greve-Poulsen, K., Larsen, F. K., Pedersen, R. T., & Albæk, E. (2021). No Gender Bias in
Audience Perceptions of Male and Female Experts in the News: Equally Competent and
Persuasive. *The International Journal of Press/Politics*.
<https://doi.org/10.1177/19401612211025499>

The replication files are as follows:

1. **rawdata_no_gender_bias.dta**: Raw survey data from survey company. Open-ended comments from respondents deleted to ensure anonymity (Stata file format: .dta)
2. **no_gender_bias.do**: A Stata do-file, used to produce all of the empirical results reported in the article (Stata file format: .do)

To reproduce the results:

1. Download and save all replication files in “C:\no_gender_bias”
- If files are saved elsewhere, minor adjustments may be needed in the Stata do-file.
2. Run the Stata do-file **no_gender_bias.do**, which uses the datafile **rawdata_no_gender_bias.dta**.

PLEASE NOTE: The do-file create and subsequently delete multiple Stata graphs (file format: .gph). Do not store other Stata graphs in the working directory, as these will be deleted by this do-file.